



Erasmus+

# The Pilot Training Course in Albania

April – June 2016



# Outline

- **Program Approach**
- **Program Structure**
- **Course Schedule and Curriculum**
- **Key Teachers and Trainers**

# Program Approach

- The program build on:
  - **YSB' social business acceleration and incubation approaches** and experience in working with social entrepreneurs as well as Startup Pirates' approach for **intensive/crush courses in business idea generation**
  - use an interactive **methodology with learners (cooperation learning)**
- The course includes:
  - **50+ hours in presence course** consisting of 8 full days of intensive training sessions with experienced teachers and working sessions guided by experienced teachers/trainers as well as business mentors and coaches (delivers in 8 days)
  - **20+ hours in distance training**, support and guidance provided by experienced coaches and mentors helping them to make progress towards building their business startups and streamlining social impact generation approaches (delivered during a 2 months period following the intensive in presence course)
- Potential seed funding for up to three highest performing startups made available by YSB for testing the business models in the market conditions

# Program Structure

- Overview of the course structure:

April 16

May 16

June 16



50+ hours of presence training course (8 days): 23 -30 April



20+ hours of coaching & mentoring: 01 May – 15 June



Startup market testing: 15 May – 30 June  
*(Three best teams selected to receive seed funding)*



# Key Teachers/Trainers



## Shkelzen Marku

**Background:** about 20 year of experience in management, business training, mentoring and coaching, visiting professor at economic faculties of EUT and AUT, (Albania)



## Ermira Repaj

**Background:** Senior business advisor, business finance and operations management, adjunct professor at Economic Faculty of the University of Tirana (Albania)



## Emil Lamprecht

**Background:** Manager of Google Startup Launchpadx Hyper-accelerator, Growth Advisor at CareerFoundry, UX thought leader, product & growth hacker (Germany)



## Daniel Nowack

**Background:** Founder & CEO at Visiolution Design, Head of Business Development at Pixoona, corporate finance, mergers & acquisitions (Germany)

\* About 6-8 additional coaches and mentors with extensive business experience will be joining the event to provide advise and support to participants both during in presence training course and over a two months period after the training