

VACASA

The title is the union of 2 words

Vacanza = holiday

Casa = home

THE IDEA

The idea was born around a table ,chatting with life long female friends. We have all been leaving abroad for many years, getting accustomed to travel and being independent. We wondered how it would have been travelling and maintaining the same status of independence while growing older.

The quest



The project

This project is dedicated to women which are mature but still in good health and mentally fit.

I like to call it a 3° place. It 's not home, it 's not a receptive structure but a place away from the daily routine.

The structure will host women that are ready to share communal spaces, cook together,,housework, gardening, shop at local businesses or G.AS.

And more important want to share their life experience skills and competencies.

Astronomists, cooks,doctors,housewives sharing their competencies to each other and to others.

They can hold short courses based on their skills and the money owned could cover part of their initial participation fees.

The project also help to relieve relatives from the stress of going on holiday and leaving elderly home alone.

The House

The structure is ready to start, is a small house in the countryside , northwest of Italy. Very close to all the amenities , hospital, shops, restaurants and sightseeing.

There is a big garden where fruits and vegetables can be grown .

Guest will have a private bedroom but all the other spaces are communal.

Food shopping done together at local markets or G.A.S and meals are cooked together too.



Immagine fornita da ilonka78

The view from the hill, close to the house

Presentation to the public

The idea has been presented to 30 women aged between 50 and 60 years old:

23 women have been very excited about the project, they would happily participate mainly because of the homely ambience and the chance offered to travel independently but with a safe base.

3 have expressed the need of extra comfort added to the organization of the holiday (travel organized for example).

4 did not feel comfortable in sharing communal spaces, and therefore challenge themselves to change their habits. (for this reason is a must a skype interview with the guest before the booking)

THE GOAL

- Being able to show the positive social impact to the Council I live in , and receive a bigger structure
- Becoming world wide spread
- Becoming able to host refugee women from war zones, for free.

